



FOR IMMEDIATE RELEASE

# Animal lovers and their pups strut for CASPCA

## K-9 2.5K through Downtown Charlottesville promises day of doggie fun

Charlottesville, VA—Downtown Charlottesville is going to the dogs this Saturday, as the Charlottesville-Albemarle SPCA's (CASPCA) annual fundraiser, the Third Annual bow-WOW-walk, winds from Lee Park through the Downtown Mall and back for a canine festival featuring dog competition, treats and animal-friendly vendors. Presented by BMW of Charlottesville and Virginia National Bank, this K-9 2.5K directly benefits the life-saving care provided by the CASPCA.

"The bow-WOW-walk has become a signature event for our shelter," said Angie Gunter, the CASPCA's director of development. "Not only is its success crucial to helping us maintain our status as a No Kill community, but it also is an example of how our supporters come together to show how much they care about our animals—all while having a blast with their pets."

The festival schedule is as follows:

- 8:30 a.m. –Registration and Walker Packet Pick-Up Starts
- 10 a.m. –Walk Kick-Off & Welcome
- 11 a.m.—Festival of Doggie Fun Begins
- 11:15 a.m.—Best Trick on the Stage
- 11:30 p.m.—Best Costume on the Stage
- 11:45 p.m.—Pet/Owner Look-a-Like on the Stage
- 12:30 p.m. –Festival Ends

The CASPCA hopes to raise more than \$50,000 to help fund its programs, including spay/neuter and microchipping initiatives. In addition to same-day registration at 8:30 a.m., there is still time to register online at [caspca.org](http://caspca.org)—the cost is \$35 and includes a T-shirt, doggie bandana and walker goodie bag.

List of sponsors:

"Top Dogs"  
Virginia National Bank  
BMW of Charlottesville

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ACAC  
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Pet Food Discounters

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Mid-Atlantic Bath Solutions  
The Dogg House  
Canine Adventure  
Pawprints Boutique  
St. John, Bowling, Lawrence & Quagliana, LLP

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*About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to celebrate 10 years as a No Kill community, providing life-saving care to thousands of animals in the Albemarle-Charlottesville region. The mission of the CASPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes. For more information about the CASPCA, call 434-973-5959, or visit our website at [www.caspca.org](http://www.caspca.org). The CASPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12 p.m.– 6 p.m.*