



March 23rd, 2017
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Charlottesville, VA
Charlottesville-Albemarle SPCA
FOR IMMEDIATE RELEASE

IT'S A SLAM DUNK!

Pets and people alike are getting into the spirit of March Madness and Bracketology here at the Charlottesville-Albemarle SPCA! Our March Madness Slam Dunk Adoption Special offers 50% off adoption fees until March 31st. All of our adoptable pets have been spayed/neutered, microchipped, and are up to date on all age appropriate vaccinations. Get into the spirit and come by our shelter to meet your next best friend.

In addition to our adoption special we will be holding an adoption event this Saturday thanks to our friends at Crutchfield! CASPCA supporters are encouraged to visit us from 11AM-3:00PM on Saturday, March 25th, at the Crutchfield store located at 825 Gardens Blvd. Visitors can mingle with our adoptable dogs and puppies and shop - Crutchfield has generously agreed to donate 5% of their sales for the day to the CASPCA. CASPCA staff and volunteers will be on site to assist with registration for our 4th Annual bow-WOW-walk; we are only \$7,000 away from meeting our \$60,000 goal!

We are also excited to announce that Crutchfield and Crutchfield Store, Charlottesville, has donated a GoPro Hero Session camera and GoPro Fetch Harness! These phenomenal gifts will be awarded to the team captain that raises the most money for the Charlottesville-Albemarle SPCA in this year's 4th Annual bow-WOW-walk.

Visit caszca.org to learn more about how you can contribute to the life-saving efforts of the CASPCA.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill

community, providing life-saving care to thousands of animals in the region. The mission of the CASPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.

For more information about the CASPCA, call 434-973-5959, or visit our website at caszca.org. The CASPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12PM– 6PM.

To become a fan of the CASPCA on Facebook go to:
<https://www.facebook.com/caszca/>

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