



March 1<sup>st</sup>, 2017  
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Charlottesville-Albemarle SPCA

Charlottesville, VA  
Charlottesville-Albemarle SPCA  
**FOR IMMEDIATE RELEASE**

### **4<sup>th</sup> Annual bow-WOW-walk**

Join us on Saturday, April 8th for a K-9 2.5K to support the animals and life-saving programs of the Charlottesville-Albemarle SPCA. The walk and festival is sure to delight both two-legged and four-legged fun-seekers alike. The walk will begin at Lee Park and wind through Charlottesville's historic downtown mall neighborhood before returning to Lee Park for a post-walk festival sure to WOW our doggie friends. The festival will feature human and doggie entertainment, canine competition, treats for humans and pups, and a pack of animal-friendly sponsors.

"bow-WOW-walk is a signature event for the CASPCA," said Angie Gunter, the CASPCA's director of advancement. "This event is vital to helping us maintain our status as a No Kill community and shows us how much our supporters care about our animals. The bow-WOW-walk is a testament to the work we do here and is also a blast for people and their pets."

The festival schedule is as follows:

#### **Walk Pre-Registration**

January 1-April 7

#### **Walk Registration**

April 8 from 8:30AM-9:45AM

#### **Walk Kick-Off:**

10AM

#### **Post-Walk Party in the Park:**

11AM-12:30PM

#### **Festival Ends:**

12:30PM

We would like to extend a thank you to our Waggin' Walker (\$5,000) and Struttin' Mutt (\$2,500) Sponsors:

**Waggin' Walkers:**

Crutchfield  
BMW of Charlottesville  
Virginia National Bank

**Struttin' Mutts:**

Natural Pet Essentials  
McDonald's

The CASPCA hopes to raise more than \$60,000 to help fund its programs, including spay/neuter and micro chipping initiatives. In addition to same-day registration at 8:30AM, there is still time to register online at [caspca.org](http://caspca.org)—the cost is \$35 and includes a t-shirt, doggie bandana and walker goodie bag.

Interested in registering a team?

Register online at: **[caspca.kintera.org/bowwowwalk](http://caspca.kintera.org/bowwowwalk)**

Visit [caspca.org](http://caspca.org) to learn more about how you can contribute to the life-saving efforts of the CASPCA.

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*About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing life-saving care to thousands of animals in the region. The mission of the CASPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes.*

*For more information about the CASPCA, call 434-973-5959, or visit our website at [caspca.org](http://caspca.org). The CASPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12PM– 6PM.*

*To become a fan of the CASPCA on Facebook go to:*

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