



FOR IMMEDIATE RELEASE

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August 29, 2017

Charlottesville-Albemarle SPCA Receives Support from Starr Hill Brewery's "Cheers for Charity" Program in September

CHARLOTTESVILLE, VA—The Charlottesville-Albemarle SPCA is pleased to partner with Starr Hill Brewery as part of their "Cheers for Charity" fundraiser in September. Throughout the month, one dollar for every pint of beer sold in the Starr Hill Brewery Tap Room will be donated to the animals in need at the Charlottesville-Albemarle SPCA.

"Cheers for Charity is a great opportunity to bring awareness and support that is essential to these organizations that do so much for our community," said Allie Hochman, Starr Hill Brewery's Manager of Retail Operations. "At Starr Hill, we're proud to offer a sustained, long-term commitment to local charities that will continue year-round."

"The Charlottesville-Albemarle SPCA is extremely grateful for the generosity of Starr Hill Brewery and the Cheers for Charity program. The funds raised at Starr Hill Brewery in September will go a long way in providing care to our animals in need," said Angie Gunter, Executive Director of the CASPCA.

Join a few of the Charlottesville-Albemarle SPCA adoptable dogs for a special kickoff event at the Starr Hill Brewery Tap Room on Friday, September 1st from 3pm-6pm. Musictoday will be offering merchandise items for sale with a portion of the proceeds being donated to the CASPCA.

The Starr Hill Brewery Tap Room is located at 5391 Three Notch'd Road in Crozet, VA. Go to www.StarrHill.com/Tap-Room for hours, events and more information.

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Born in a Charlottesville music hall in 1999, Starr Hill Brewery is the largest independent craft brewery in Virginia. Among the most award-winning craft breweries on the East Coast, Starr Hill has won 21 Great American Beer Festival, World Beer Cup and Great British Beer Festival medals. In September 2017, Starr Hill will open a second Pilot Brewery and Side Stage Tap Room location in Roanoke, VA. Starr Hill beer is distributed throughout the Mid-Atlantic and Southeastern regions. Please visit www.StarrHill.com for more information.

About the Charlottesville-Albemarle SPCA: The Charlottesville-Albemarle SPCA is proud to have maintained the City of Charlottesville and Albemarle County as a No Kill community, providing lifesaving care to thousands of animals in the region. The mission of the CASPCA is to advance the compassionate treatment of animals by providing sheltering, medical care and behavioral services for dogs and cats; promoting permanent, caring homes; and furthering education and outreach to place healthy animals in caring homes. For more information about the CASPCA, call 434-973-5959, or visit the website at caspca.org. The CASPCA's main adoption center is located at 3355 Berkmar Drive in Charlottesville and is open seven days a week from 12PM– 6PM.

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